

ANÁLISIS DE MEDIOS – MIGUEL BARBOSA – RADIO

RANGO: 06-04-2021 al 13-04-2021

NOTAS TOTALES

583

DISTRIBUCIÓN



RATING

0.29

AUDIENCIA

3.36M

PROGRAMA CON
MAYOR IMPACTO

Así sucede

EMISORA CON MAYOR IMPACTO

103.3
Amor FM

DÍA DE MAYOR
AUDIENCIA

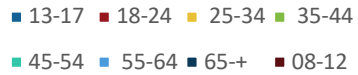
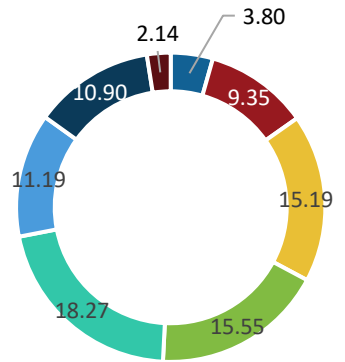
Jueves

SEGMENTO CON
MAYOR AUDIENCIA

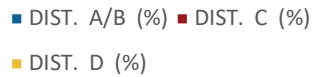
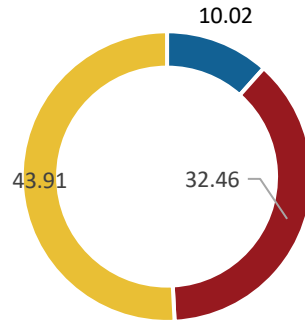
45-54 Años
Hombre
NSE D
No Es Ama de
casa

SEGMENTACIÓN

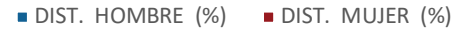
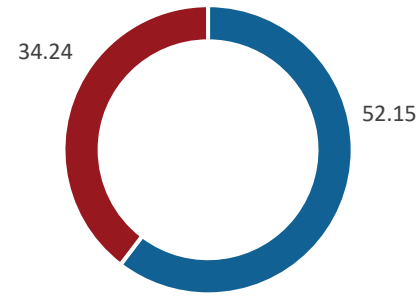
EDAD:



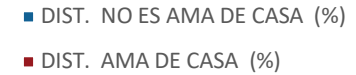
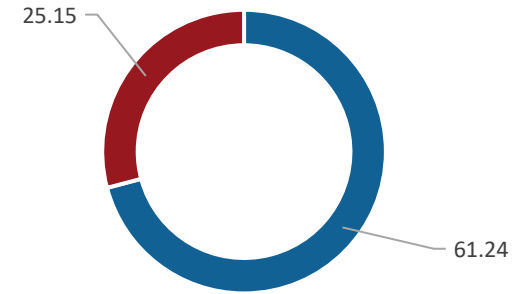
NSE:



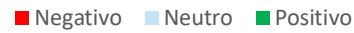
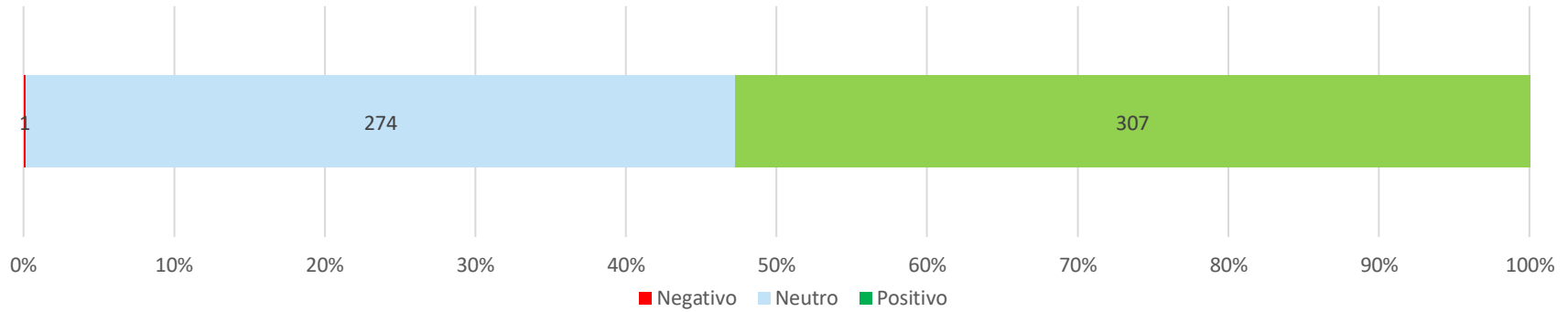
GÉNERO:



ES AMA DE CASA:

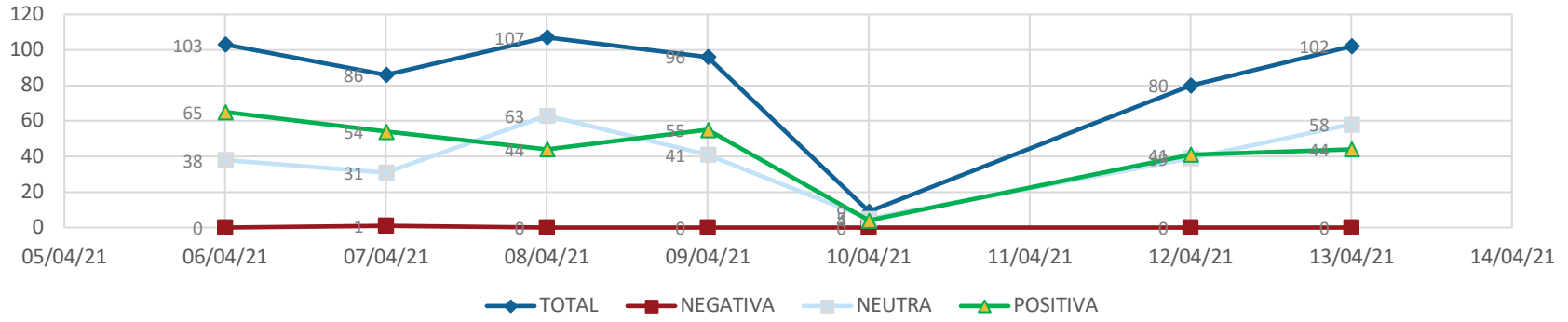


SENTIMIENTO

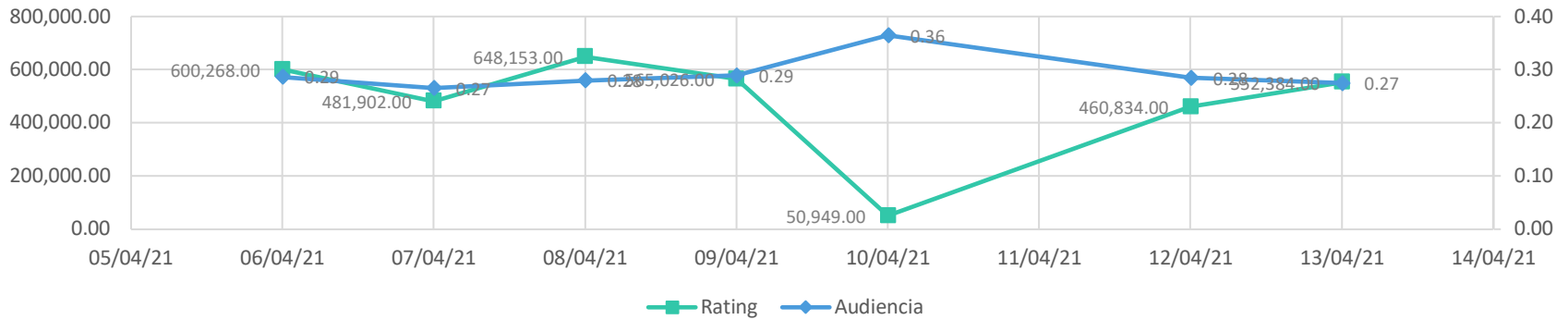


IMPACTO MEDIÁTICO POR DÍA

NOTAS – SENTIMIENTO:

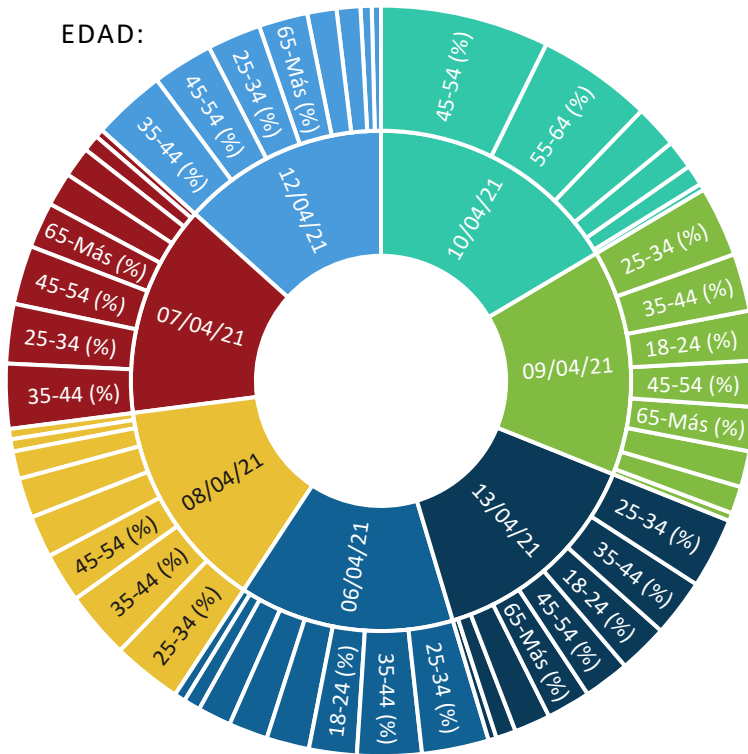


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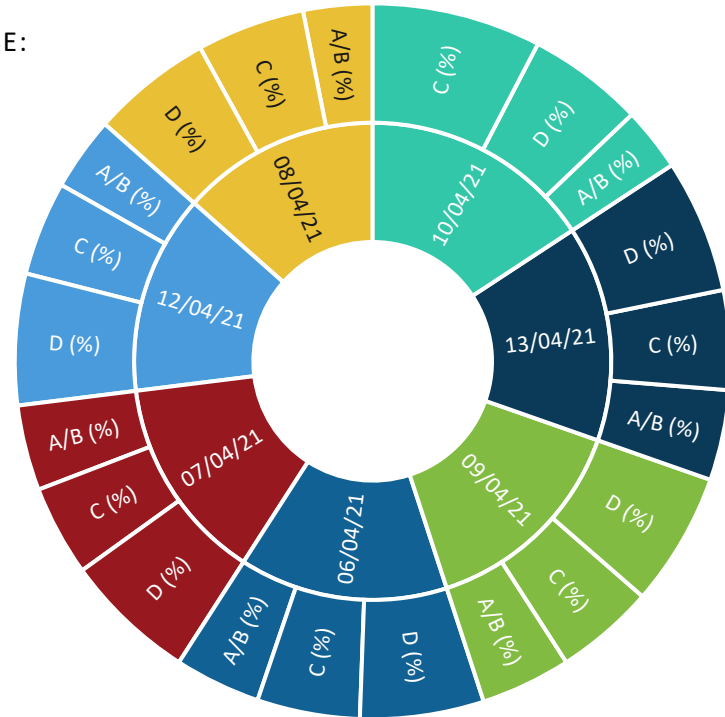


SEGMENTACIÓN POR DÍA

EDAD:



NSE:



GÉNERO:

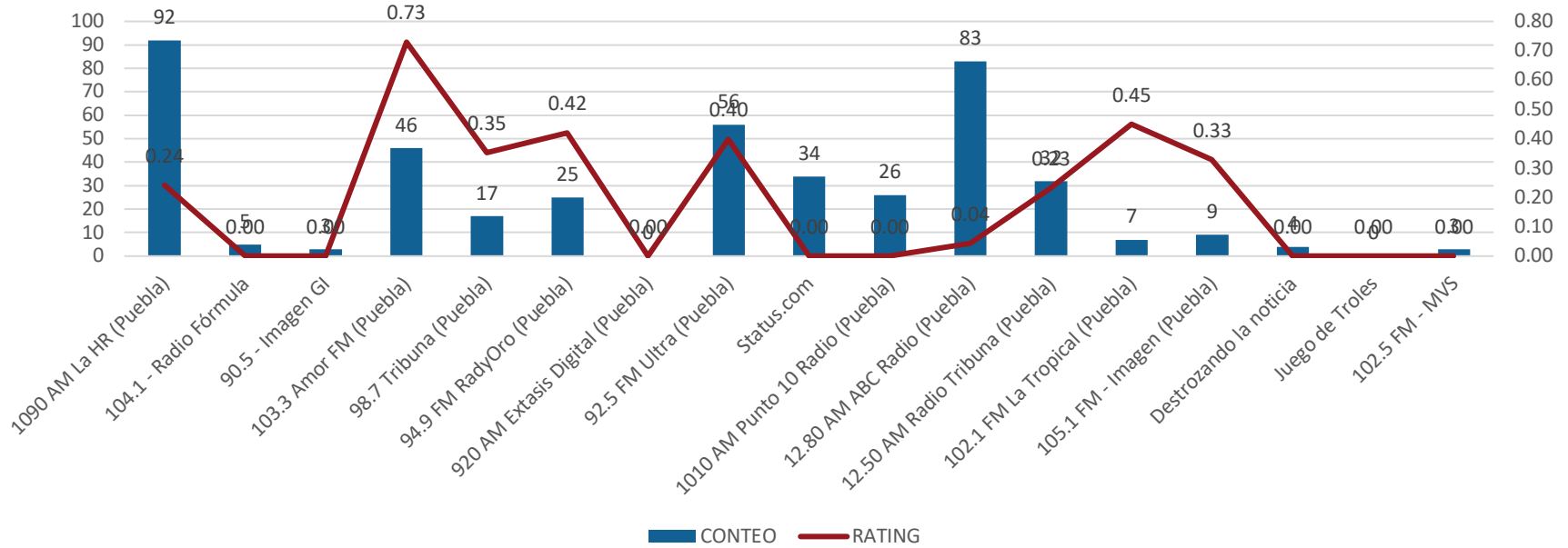


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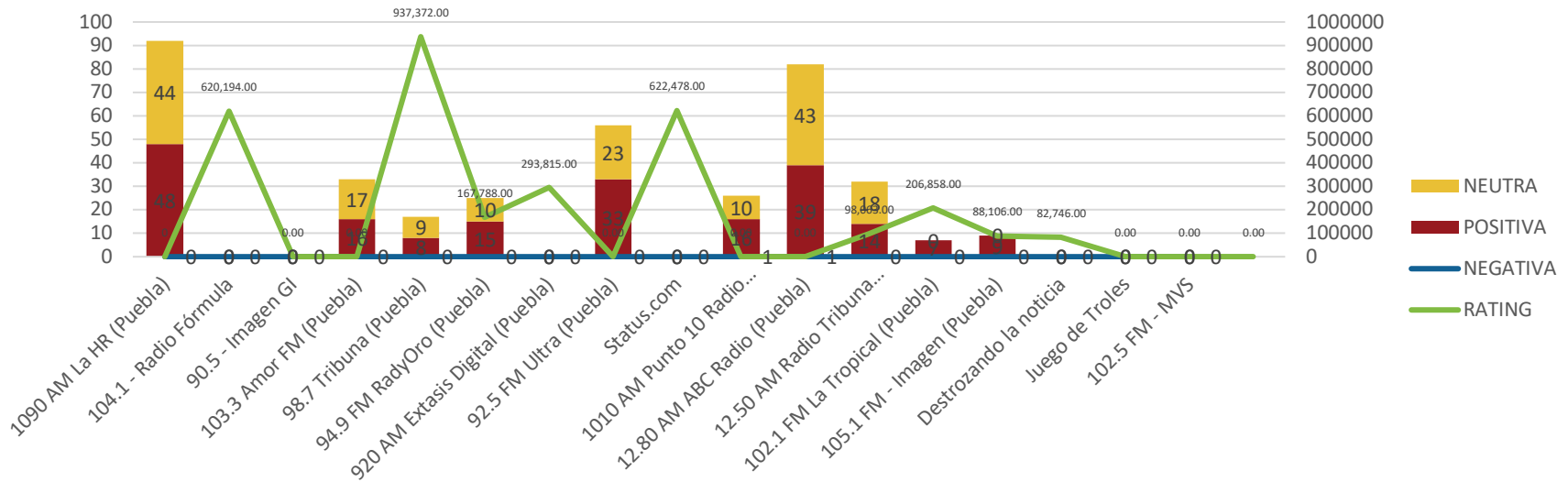


IMPACTO MEDIÁTICO POR EMISORA

NOTAS - RATING :

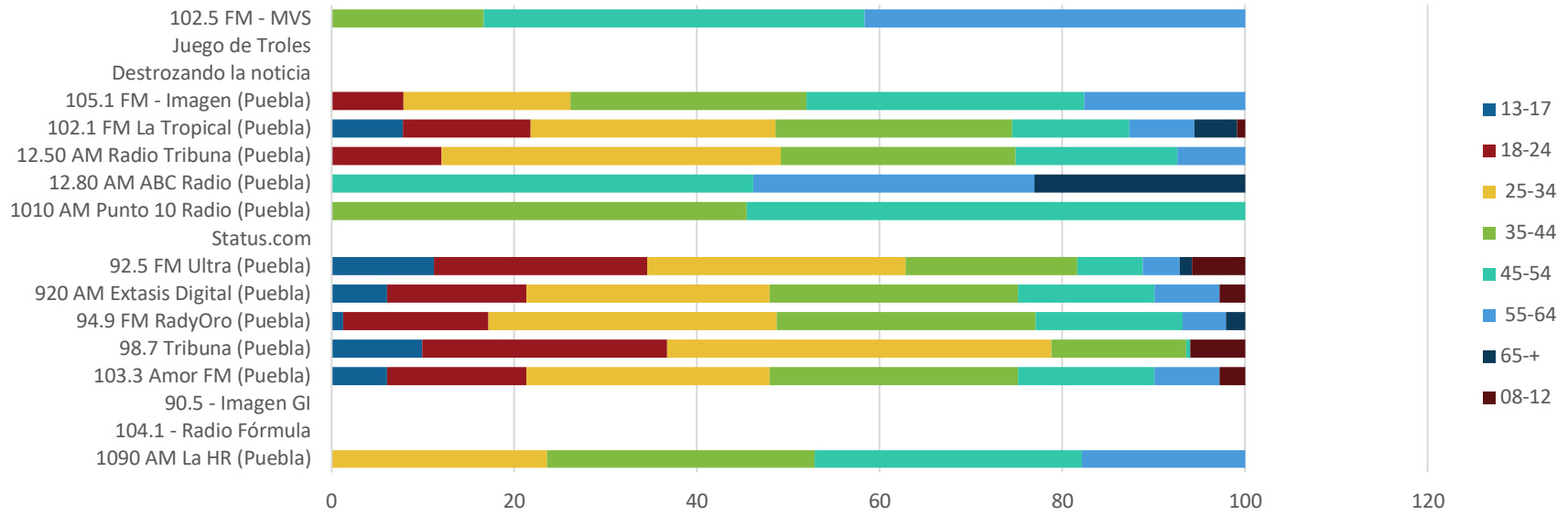


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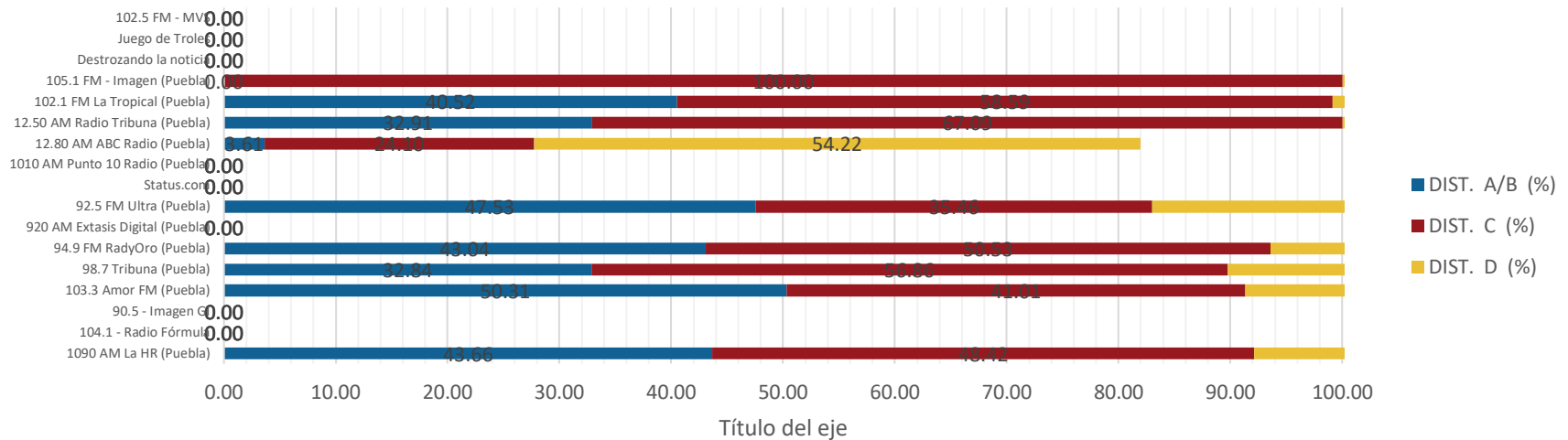


SEGMENTACIÓN POR EMISORA

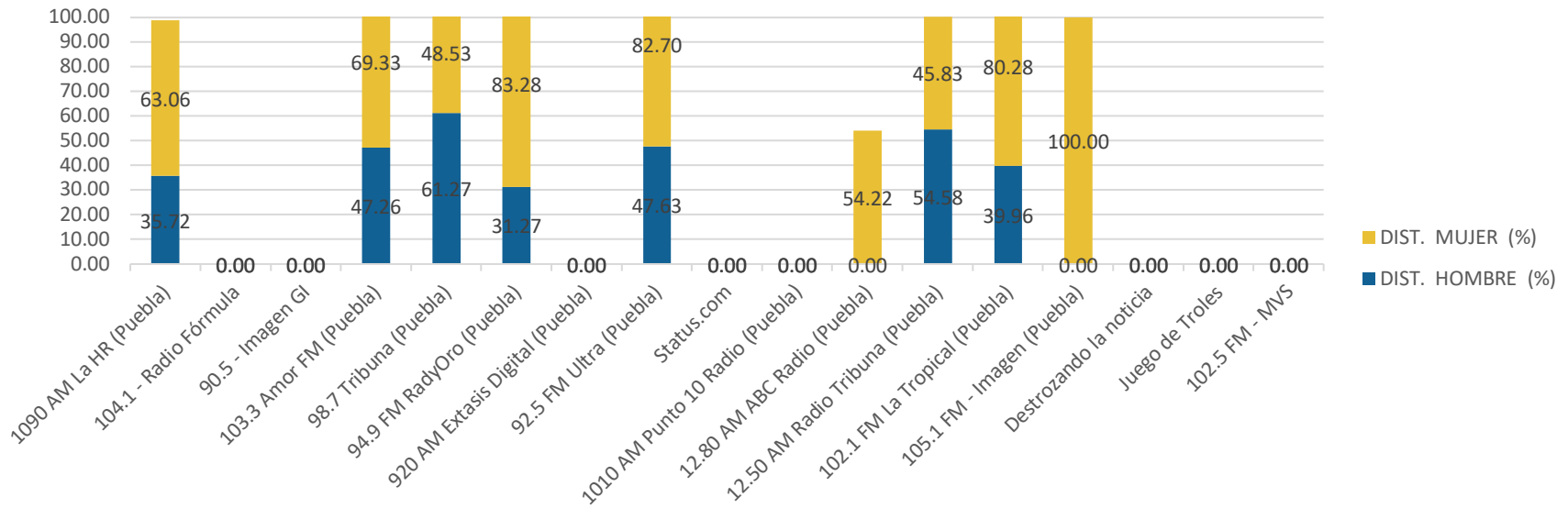
EDAD:



NSE:



GÉNERO:



ES AMA DE CASA:

